

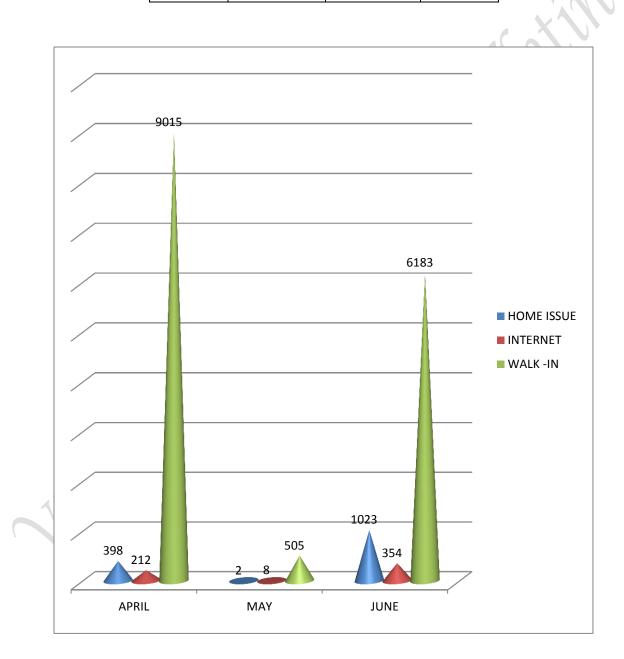
## Arts, Commerce & Self Financing section



| Volume: 2, Issue No.: 2, June 2017           |                          |    |  |  |
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|       | HOME  |          | WALK- |
|-------|-------|----------|-------|
| MONTH | ISSUE | INTERNET | IN    |
| APRIL | 398   | 212      | 9015  |
| MAY   | 2     | 8        | 505   |
| JUNE  | 1023  | 354      | 6183  |





# **New Arrival Books**

# ACS

| 1  | ACS12835 | EPP, SUSANNA S.                      | DISCRETE MATHEMATICS WITH APPLICATIONS                     | 511.1/EPP                |
|----|----------|--------------------------------------|--|--------------------------|
| 2  | ACS12837 | LIPSCHUTZ, SEYMOUR /<br>LIPSON, MARC | DISCRETE MATHEMATICS                                       | 511/LIP                  |
| 3  | ACS12838 | BROWN, JAMES /<br>CHURCHILL, RUEL    | COMPLEX VARIABLES AND APPLICATIONS                         | 515.9/BRO                |
| 4  | ACS12840 | SUCHARD, LIOR                        | MIND READER  | 150/SUC                  |
| 5  | ACS12841 | NAIK, RUTUJA                         | UNTAMED FEELINGS   | 823/NAI                  |
| 6  | ACS12846 | ED. CHATTERJEE,<br>ROMA              | INDIA ART AND ARCHITECTURE IN ANCIENT AND MEDIEVAL PERIODS | 700.954/CHA              |
| 7  | ACS12847 | VATSYAYAN, KAPILA                    | INDIAN CLASSICAL DANCE                                     | 793.31954/VA<br>T        |
| 8  | ACS12848 | SHARMA, SUBHASH                      | WHY PEOPLE PROTEST AN ANALYSIS OF<br>ECOLOGICAL MOVEMENTS  | 363.70954/SH<br>A        |
| 9  | ACS12849 | MHAPSEKAR, JYOTI                     | MULGI JHALI HO   | 822/MHA                  |
| 10 | ACS12851 | PATIL, VINAYAK                       | GELE LIHAYCHE RAHUN  | 920/PAT                  |
|    |          |                                      |  | 303.625092/AL            |
| 11 | ACS12852 | AL-BERRY, KHALED                     | LIFE IS MORE BEAUTIFUL THAN PARADISE                       | В                        |
| 12 | ACS12853 | SPIVEY, NIGEL                        | CLASSICAL CIVILIZATION                                     | 938/SPI<br>332.02400954/ |
| 13 | ACS12854 | LAW, VIVEK                           | MONEY BOOK   | LAW                      |
| 14 | ACS12855 | VAZ EZDANI, YVONNE                   | NEW SONGS OF THE SURVIVORS                                 | 940.53591/VA<br>Z        |
| 15 | ACS12856 | DUTT, NIRUPAMA                       | BALLAD OF BANT SINGH                                       | 305.568809545            |
| 15 | AC512050 | ED. BHADURI,                         | DALLAD OF DAILY SILVOIT                                    | 52/DUT                   |
|    |          | SAUGATA / MALHOTRA,                  |  |                          |
| 16 | ACS12857 | SIMI                                 | LITERARY THEORY  | 820.9/BHA                |
| 17 | ACS12858 | LANG, JOHN                           | IN THE COURT OF THE RANEE OF JHANSI                        | 915.404/LAN              |
| 18 | ACS12859 | DAVIES, WILLIAM                      | HAPPINESS INDUSTRY   | 304/DAV                  |
| 19 | ACS12860 | LANG, JOHN                           | HIMALAYA CLUB  | 915.451/LAN              |
| 20 | ACS12861 | PERRIN, ALICE                        | EAST OF SUEZ   | 823.08/PER               |
| 21 | ACS12862 | GODDEN, RUMER                        | RUNGLI-RUNGLIOT  | 915.41404359/<br>GOD     |
|    |          | ED. MURTHY, LAXMI /                  |  | 362.880820954            |
| 22 | ACS12863 | VARMA, MITU                          | GARRISONED MINDS   | /MUR                     |
| 23 | ACS12864 | SHAIKH, MALIKA<br>AMAR               | I WANT TO DESTROY MYSELF                                   | 920.72/SHA               |
| 24 | ACS12865 | MISHRA, VANDANA                      | I, THE SALT DOLL   | 920.72/MIS               |
| 25 | ACS12866 | RAJU, ANUPAMA                        | NINE POEMS   | 821/RAJ                  |
| 26 | ACS12867 | KURNIAWAN, EKA                       | BEAUTY IS A WOUND  | 899.22132/KU<br>R        |
| 27 | ACS12868 | HANNAN, DANIEL                       | HOW WE INVENTED FREEDOM AND WHY IT<br>MATTERS              | 320.011/HAN              |
| 28 | ACS12869 | MANDER, HARSH                        | FATAL ACCIDENTS OF BIRTH                                   | 824/MAN                  |
| 29 | ACS12870 | PANDA, MANOJ KUMAR                   | ONE THOUSAND DAYS IN A REFRIGERATOR                        | 891.456372/PA<br>N       |
| 30 | ACS12871 | CUNNINGHAM,<br>DARRYL                | SCIENCE TALES  | 500/CUN                  |
| 31 | ACS12872 | ED. GOKHALE, SHANTA                  | SCENES WE MADE   | 792.0954792/G<br>OK      |
| 32 | ACS12873 | DEUTSCHLE, PHIL                      | TWO-YEAR MOUNTAIN  | 915.49604/DE<br>U        |
|    |          |                                      |  |                          |

| 33 | ACS12874  | ED. GUPTA, RUCHIRA                          | RIVER OF FLESH AND OTHER STORIES               | 891.4/GUP          |
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| 34 | ACS12875  | CLARK, STUART                               | UNKNOWN UNIVERSE IN 10 CHAPTERS                | 523.1/CLA          |
| 35 | ACS12876  | SINGH, S. NIHAL                             | MODI MYTH                                      | 320.954/SIN        |
| 36 | ACS12877  | BROOK, DANIEL<br>SHEKHAR, HANSDA            | HISTORY OF FUTURE CITIES                       | 307.76/BRO         |
| 37 | ACS12878  | SOWVENDRA                                   | ADIVASI WILL NOT DANCE                         | 823.92/SHE         |
| 38 | ACS12879  | CURNOW, TREVOR                              | WISDOM : A WORLD HISTORY                       | 109/CUR            |
| 39 | ACS12880  | BEDFORD, IAN                                | LAST CANDLES OF THE NIGHT                      | 823.92/BED         |
| 40 | ACS12881  | PAWAR, SHARAD                               | ON MY TERMS                                    | 920/PAW            |
| 41 | ACS12882  | KHARAVTEKAR, B.A.                           | DR. AMBEDKAR                                   | 954.035092/KH<br>A |
|    |           | DAYLE, ARTHUR<br>CONAN / TRANS. JOSHI,      | XV   |                    |
| 42 | ACS12883  | VIVEK                                       | SIGN OF FOUR                                   | 823/DAY            |
| 43 | ACS12884  | DBRITTO, FRANCIS<br>BELLO, IGNACIO /        | SUBODH BIBLE JUNA KARAR                        | 220/DBR            |
| 44 | ACS12886  | KAUL, ANTON                                 | TOPICS IN CONTEMPORARY MATHEMATICS             | 510/BEL            |
| 45 | ACS12887  | SMART, LESLEY /<br>MOORE, ELAINE            | SOLID STATE CHEMISTRY : AN INTRODUCTION        | 541.0401/03.54     |
| 43 | AC512007  | CROSBY, NEIL / DAY,                         | QUALITY IN THE ANALYTICAL CHEMISTRY            | 541.0421/SMA       |
| 46 | ACS12888  | JOHN  | LABORATORY                                     | 543.0078/CRO       |
| 47 | ACS12889  | RILEY, TOM / WATSON,<br>ARTHUR              | POLAROGRAPHY AND OTHER VOLTAMMETRIC<br>METHODS | 543.4/RIL          |
|    |           |   | PHYSICAL CHEMISTRY FOR THE CHEMICAL AND        |                    |
| 48 | ACS12890  | CHANG, RAYMOND                              | BIOLOGICAL SCIENCES                            | 541/CHA            |
| 49 | ACS12891  | RITTNER, DON /<br>BAILEY, RONALD            | ENCYCLOPEDIA OF CHEMISTRY                      | 540.3/RIT          |
| 50 | ACS12892  | CHAUGHULE, V.S.                             | SANTANCHI SAMAJADHARANA                        | 294.5432/CHA       |
| 51 | ACS12893  | CHAUGHULE, V.S.                             | SANTSAHITYA ANI SAMAJPRABODHAN                 | 294.5432/CHA       |
| 52 | ACS12894  | GHOSHAL, H.R. / TRANS.<br>KSHIRSAGAR, MANOJ | BHARATIYA LOKANCHYA ITIHASACHI<br>RUPARESHA    | 954.01/GHO         |
| 53 | ACS12895  | ED. BAPAT, P.V.                             | 2500 YEARS OF BUDDHISM                         | 294.3/BAP          |
|    | 110512075 | MURTY, SUDHA /                              |  | 2)4.3/DAI          |
| 54 | ACS12896  | TRANS. SOHONI, LEENA<br>MURTY, SUDHA /      | AAJICHYA POTADITLYA GOSHTI                     | 823.08/MUR         |
| 55 | ACS12897  | TRANS. YARDI, A.R.                          | ASTITVA  | 823/MUR            |
|    |           | MURTY, SUDHA /                              |  |                    |
| 56 | ACS12898  | TRANS. SOHONI, LEENA                        | AAYUSHYACHE DHADE GIRAVTANA                    | 823.08/MUR         |
| 57 | ACS12899  | MURTY, SUDHA /<br>TRANS. SOHONI, LEENA      | BAKULA   | 823/MUR            |
| 57 | ACS12077  | MURTY, SUDHA /                              | DAKULA   | 823/MUR            |
|    |           | TRANS. KULKARNI,                            |  |                    |
| 58 | ACS12900  | UMA   | DOLLAR BAHU                                    | 823/MUR            |
| 50 | A C012001 | MURTY, SUDHA /                              |  |                    |
| 59 | ACS12901  | TRANS. SOHONI, LEENA<br>MURTY, SUDHA /      | GOSHTI MANSANCHYA                              | 823.08/MUR         |
| 60 | ACS12902  | TRANS. SOHONI, LEENA                        | HARAVLELYA MANDIRACHE RAHASYA                  | 823/MUR            |
| 61 | ACS12903  | MURTY, SUDHA                                | MAHASHWETA                                     | 823/MUR            |
| 01 | 10512703  | MURTY, SUDHA /                              |  | 523/14IUK          |
|    |           | TRANS. KULKARNI,                            |  |                    |
| 62 | ACS12904  | UMA   | PARIGH   | 823/MUR            |
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| 63 | ACS12905  | TRANS. KATTI,<br>MANDAKINI                  | PITRURUN                                       | 823/MUR            |
|    |           |   |  |                    |

|          |                      | MURTY, SUDHA /                         |   |                        |
|----------|----------------------|--|---|------------------------|
| 64       | ACS12906             | TRANS. SOHONI, LEENA                   | PUNYABHUMI BHARAT                                   | 823.08/MUR             |
|          |                      | MURTY, SUDHA /                         |   |                        |
| 65       | ACS12007             | TRANS. KULKARNI,                       | ς αμανινάτι ε΄ ας αμανινά                           | 922 09 A U D           |
| 65       | ACS12907             | UMA<br>MURTY, SUDHA /                  | SAMANYATLE ASAMANYA                                 | 823.08/MUR             |
| 66       | ACS12908             | TRANS. SOHONI, LEENA                   | SUKESHINI ANI ITAR KATHA                            | 823.08/MUR             |
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| 67       | ACS12909             | TRANS. SOHONI, LEENA<br>MURTY, SUDHA / | SWARGACHYA VATEVAR KAHITARI GHADLA                  | 823.08/MUR             |
| 68       | ACS12910             | TRANS. SOHONI, LEENA                   | THAILIBHAR GOSHTI                                   | 823.08/MUR             |
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| 69       | ACS12911             | TRANS. SOHONI, LEENA                   | WISE AND OTHERWISE (MARATHI)                        | 823.08/MUR             |
| 70       | ACS12912             | DESAI, RANJIT                          | AALEKH  | 823.08/DES             |
| 71       | ACS12913             | DESAI, RANJIT                          | AASHADH   | 823.08/DES             |
| 72       | ACS12914             | DESAI, RANJIT                          | ABHOGI  | 823/DES                |
| 73       | ACS12915             | DESAI, RANJIT                          | BABULMORA   | 823.08/DES             |
| 74       | ACS12916             | DESAI, RANJIT                          | BARI  | 823/DES                |
| 75       | ACS12917             | DESAI, RANJIT                          | DHAN APURE ( TIN ANKI NATAK )                       | 822/DES                |
| 76       | ACS12918             | DESAI, RANJIT                          | GANDHALI  | 823.08/DES             |
| 77       | ACS12919             | DESAI, RANJIT /<br>KANETKAR, VASANT    | GARUDJHEP ( TIN ANKI AITIHASIK NATAK )              | 922/DEC/12 A N         |
| 78       | ACS12919<br>ACS12920 | DESAI, RANJIT                          | HE BANDH RESHAMACHE ( TIN ANKI NATAK )              | 822/DES/KAN<br>822/DES |
| 78       | ACS12920             | DESAI, RANJIT                          | KAMODINI  | 822/DES<br>823.08/DES  |
| 80       | ACS12921             | DESAI, RANJIT                          | KANCHANMRUG ( TIN ANKI NATAK )                      | 822/DES                |
| 81       | ACS12922             | DESAI, RANJIT                          | KATAL   | 823.08/DES             |
| 82       | ACS12924             | DESAI, RANJIT                          | LAKSHYAVEDH   | 823/DES                |
| 83       | ACS12924             | DESAI, RANJIT                          | LOKNAYAK ( TIN ANKI NATAK )                         | 822/DES                |
| 84       | ACS12926             | DESAI, RANJIT                          | MADHUMATI   | 823.08/DES             |
| 85       | ACS12920<br>ACS12927 | DESAI, RANJIT                          | MAJHA GAON  | 823/DES                |
| 86       | ACS12927<br>ACS12928 | DESAI, RANJIT                          | MAJIA GAON  |                        |
| 87       | ACS12928             | DESAI, RANJIT                          | MEKH MOGRI  | 823.08/DES             |
| 88       | ACS12929<br>ACS12930 | DESAI, RANJIT                          | MORPANKHI SAVLYA                                    | 823.08/DES             |
| 89       | ACS12930             | DESAI, RANJIT                          | PANGULGADA ( TIN ANKI NATAK )                       | 823.08/DES             |
| <u> </u> | ACS12931<br>ACS12932 |  |   | 822/DES                |
| 90       | ACS12932<br>ACS12933 | DESAI, RANJIT<br>DESAI, RANJIT         | PANKH JAHALE VAIRI ( TIN ANKI NATAK )<br>PAVANKHIND | 822/DES                |
| 91       | ACS12933             | DESAI, RANJIT<br>DESAI, RANJIT         | PRAPAT  | 823/DES                |
| 92       | ACS12934<br>ACS12935 | DESAI, RANJIT<br>DESAI, RANJIT         | RADHEYA   | 823.08/DES             |
| 93       | ACS12935             | DESAI, RANJIT                          | RAJA RAVI VARMA                                     | 823/DES                |
|          |                      | DESAI, RANJIT<br>DESAI, RANJIT         |   | 823/DES                |
| 95<br>96 | ACS12937<br>ACS12938 | DESAI, RANJIT<br>DESAI, RANJIT         | RAMSHASTRI ( TIN ANKI NATAK )<br>ROOPMAHAL          | 822/DES                |
| 90       | ACS12938<br>ACS12939 | DESAI, RANJIT<br>DESAI, RANJIT         | SAMIDHA   | 823.08/DES             |
|          |                      |  |   | 823/DES                |
| 98<br>99 | ACS12940             | DESAI, RANJIT                          | SANCHIT<br>SANGEET TANSEN                           | 825/DES                |
|          | ACS12941             | DESAI, RANJIT                          | SANGEET TANSEN                                      | 822/DES                |
| 100      | ACS12942             | DESAI, RANJIT                          | SANKET  | 823.08/DES             |
| 101      | ACS12943             | DESAI, RANJIT                          | SAVALI UNHACHI ( NATAK )                            | 822/DES                |
| 102      | ACS12944             | DESAI, RANJIT                          | SHEKARA   | 823/DES                |
| 103      | ACS12945             | DESAI, RANJIT                          | SHRIMAN YOGI  | 823/DES                |

| 104 | ACS12946             | DESAI, RANJIT                          | SHRIMANYOGI ( NATAK )                     | 822/DES                  |
|-----|----------------------|--|---|--------------------------|
| 105 | ACS12947             | DESAI, RANJIT                          | SNEHADHARA                                | 824/DES                  |
| 106 | ACS12948             | DESAI, RANJIT                          | SWAMI ( TIN ANKI NATAK )                  | 822/DES                  |
| 107 | ACS12949             | DESAI, RANJIT                          | TUZI VAT VEGALI ( TIN ANKI NATAK )        | 822/DES                  |
| 108 | ACS12950             | DESAI, RANJIT                          | VARSA ( TIN ANKI NATAK )                  | 822/DES                  |
| 109 | ACS12951             | DESAI, RANJIT                          | VAISHAKH                                  | 823.08/DES               |
|     |                      | PAWAR, KISHORE /                       |   |                          |
| 110 | ACS12952             | PAWAR, NALINI                          | AAKASHSAMRAT PAKSHI                       | 598/PAW                  |
| 111 | ACS12953             | PAWAR, KISHORE /<br>PAWAR, NALINI      | AJAB SARPASRUSHTI                         | 597.96/PAW               |
|     | 110012/00            | PAWAR, KISHORE /                       |   | 571.90/IAW               |
| 112 | ACS12954             | PAWAR, NALINI                          | ANOKHE SASTAN PRANI                       | 599/PAW                  |
| 112 | A C012055            | PAWAR, KISHORE /                       |   |                          |
| 113 | ACS12955             | PAWAR, NALINI<br>PAWAR, KISHORE /      | ANOKHI MATSYASRUSHTI                      | 597/PAW                  |
| 114 | ACS12956             | PAWAR, NALINI                          | DINOSAURACHE ADBHUT VISHWA                | 593/PAW                  |
|     |                      | PAWAR, KISHORE /                       |   |                          |
| 115 | ACS12957             | PAWAR, NALINI                          | JALSAMRAT MASE                            | 597/PAW                  |
| 116 | ACS12958             | PAWAR, KISHORE /<br>PAWAR, NALINI      | MANORANJAK SASTAN PRANI                   | 500/DAW                  |
| 110 | AC512956             | PAWAR, KISHORE /                       |   | 599/PAW                  |
| 117 | ACS12959             | PAWAR, NALINI                          | PANTHALITALE PAKSHI                       | 598.2924/PAW             |
| 110 |                      | PAWAR, KISHORE /                       |   |                          |
| 118 | ACS12960             | PAWAR, NALINI<br>PAWAR, KISHORE /      | SARPATNARYA PRANYANCHE JAG                | 597.9/PAW                |
| 119 | ACS12961             | PAWAR, NALINI                          | UBHYCHARANCHE ANOKHE VISHWA               | 597.8/PAW                |
|     |                      | TENDULKAR, SACHIN /                    |   |                          |
|     |                      | TRANS. KULKARNI,                       | SACHIN TENDULKAR PLAYING IT MY WAY (      |                          |
| 120 | ACS12962             | DIPAK                                  | MARATHI)                                  | 927.9635/TEN             |
| 121 | ACS12963             | KALE, V.P.                             | KARMACHARI                                | 823.08/KAL               |
| 122 | ACS12964             | PATIL, VISHWAS                         | KRANTISURYA                               | 823/PAT                  |
|     |                      | MURTY, N. R.<br>NARAYANA / TRANS.      |   |                          |
| 123 | ACS12965             | WALIMBE, CHITRA                        | A BETTER INDIA A BETTER WORLD ( MARATHI ) | 330.954/MUR              |
|     |                      | BEDI, KIRAN / TRANS.                   |   | 364.13230954/            |
| 124 | ACS12966             | VAKIL, SUPRIYA                         | BE THE CHANGE BHRASHTACHARASHI LADHA      | BED                      |
| 125 | ACS12967             | DESHPANDE, S.R.                        | MARATHESHAHITIL MANASWINI                 | 920/DES                  |
|     |                      | ED. THAKUR, PRADEEP /<br>TRANS. BIJLE, | BHRASHTACHARACHYA VIRODHATIL BHARATIYA    |                          |
| 126 | ACS12968             | DHANANJAY                              | LADHYACHA CHEHRA ANNA HAZARE              | 364.13230954/<br>THA     |
| 127 | ACS12969             | DESAI, RANJIT                          | SWAMI                                     | 823/DES                  |
| 128 | ACS12970             | KHANDEKAR, V.S.                        | YAYATI                                    | 823/KHA                  |
| 129 | ACS12971             | YADAV, ANAND                           | ZOMBI                                     | 928/YAD                  |
| 130 | ACS12972             | KALE, V.P.                             | VAPURZA                                   | 824/KAL                  |
| 150 | 10012712             | MADGULKAR,                             |   | 027/ IXAL                |
| 131 | ACS12973             | VYANKATESH                             | OZA                                       | 823.08/MAD               |
| 132 | ACS12974             | SAWANT, SHIVAJI                        | YUGANDHAR                                 | 823/SAW                  |
| 133 | ACS12975             | PATIL, VISHWAS                         | SAMBHAJI                                  | 823/PAT                  |
| 134 | 10010076             | MIRASDAR, D.M.                         | MAKADMEVA                                 | 823.08/MIR               |
| 154 | ACS12976             |  |   |                          |
| 134 | ACS12976<br>ACS12977 | PATIL, SHANKAR                         | DHIND                                     | 823.08/PAT               |
|     |                      |  | DHIND<br>KHEKADA                          | 823.08/PAT<br>823.08/MAT |

|     |           | ALCOTT, LOUISA /<br>TRANS. SHELKE,        |  |            |
|-----|-----------|---|--|------------|
| 138 | ACS12980  | SHANTA                                    | CHAUGHIJANI                                  | 823/ALC    |
| 139 | ACS12981  | OGALE, KAMLABAI                           | RUCHIRA BHAG 2                               | 641.5/OGA  |
| 140 | ACS12982  | OGALE, KAMLABAI                           | RUCHIRA BHAG 1                               | 641.5/OGA  |
| 140 | AC512902  | COOK, ROBIN / TRANS.                      |  | 041.3/0GA  |
| 141 | ACS12983  | JOSHI, VAISHALI                           | CHROMOSOME-6 ( MARATHI )                     | 823/COO    |
|     |           | COOK, ROBIN / TRANS.                      |  |            |
| 142 | ACS12984  | GURJAR, RAVINDRA                          | COMA (MARATHI)                               | 823/COO    |
| 143 | ACS12985  | COOK, ROBIN / TRANS.<br>JOGLEKAR, PRAMOD  | CONTAGION ( MARATHI )                        | 22/000     |
| 145 | AC512965  | COOK, ROBIN / TRANS.                      | CONTACION (MARATILI)                         | 823/COO    |
| 144 | ACS12986  | JOGLEKAR, PRAMOD                          | CRISIS (MARATHI)                             | 823/COO    |
|     |           | COOK, ROBIN / TRANS.                      | X V  |            |
| 145 | ACS12987  | JOGLEKAR, PRAMOD                          | CRITICAL (MARATHI)                           | 823/COO    |
| 146 | ACS12988  | COOK, ROBIN / TRANS.<br>KALE, ANIL        | MARKER ( MARATHI )                           |            |
| 146 | AC512988  | COOK, ROBIN / TRANS.                      | MARKER (MARATHI)                             | 823/COO    |
| 147 | ACS12989  | JOGLEKAR, PRAMOD                          | SEIZURE ( MARATHI )                          | 823/COO    |
|     |           | COOK, ROBIN / TRANS.                      |  |            |
| 148 | ACS12990  | JOGLEKAR, PRAMOD                          | TOXIN ( MARATHI )                            | 823/COO    |
| 149 | ACS12991  | WALIMBE, V.S.                             | WARSAW TE HIROSHIMA                          | 940.53/WAL |
|     |           | POLITKOVSKAYA,                            |  |            |
| 150 | ACS12992  | ANNA / TRANS.<br>SHIKNIS, SHOBHANA        | A RUSSIAN DIARY ( MARATHI )                  | 020/001    |
| 150 | AC312992  | BOYNE, JOHN / TRANS.                      | A RUSSIAN DIART (MARATHI)                    | 920/POL    |
| 151 | ACS12993  | DESHPANDE, MUKTA                          | BOY IN THE STRIPED PYJAMAS ( MARATHI )       | 823/BOY    |
|     |           | BERG, MARY / TRANS.                       |  |            |
| 152 | ACS12994  | SHIKNIS, SHOBHANA                         | DIARY OF MARY BERG (MARATHI)                 | 920/BER    |
|     |           | KENEALLY, THOMAS /<br>TRANS. DABKE,       |  |            |
| 153 | ACS12995  | SANJAY                                    | SCHINDLERS LIST ( MARATHI )                  | 823/KEN    |
|     |           | GISSING, VERA / TRANS.                    |  | 023/1121   |
|     |           | DHARVADKAR,                               |  |            |
| 154 | ACS12996  | VINAYA                                    | AATHVANINCHE MOTI                            | 920/GIS    |
| 155 | ACS12997  | FRANK, ANNE / TRANS.<br>NIGUDKAR, MANGALA | DIARY OF ANNE FRANK ( MARATHI )              | 020/EB 4   |
| 155 | ACGI2JJI  | BEGG, MOAZZAM /                           | DIART OF ANNULTRAINE (MARATHE)               | 920/FRA    |
|     |           | TRANS.                                    |  |            |
|     |           | VENGURLEKAR,                              |  |            |
| 156 | ACS12998  | YOGINI                                    | SHATRUSHI DON HAT                            | 823/BEG    |
|     |           | JONES, MICHAEL /<br>TRANS. JOGLEKAR,      |  |            |
| 157 | ACS12999  | PRAMOD                                    | LENINGRADCHA VEDHA                           | 823/JON    |
|     |           | LINKLATER, ANDRO /                        |  |            |
|     | ΝУ        | TRANS. JOSHI,                             |  |            |
| 158 | ACS13000  | MEGHANA                                   | PREMACHI PARIBHASHA                          | 823/LIN    |
| 159 | ACS13001  | MACLEAN, ALISTAIR                         | GUNS OF NAVARONE ( MARATHI )                 | 823/MAC    |
| 160 | ACS13002  | VENEZIA, SHLOMO /<br>TRANS. KANE, SUNITI  | INSIDE THE GAS CHAMBERS ( MARATHI )          | 020/0/EN   |
| 100 | AC\$13002 | CANFIELD, JACK /                          | INSIDE THE OAS CHAMDERS (MARATHI)            | 920/VEN    |
|     |           | TRANS. MAHAJAN,                           |  |            |
| 161 | ACS13003  | USHA                                      | CHICKEN SOUP FOR THE SOUL ( MARATHI )        | 823.08/CAN |
|     |           | CANFIELD, JACK /                          |  |            |
| 162 | ACS13004  | TRANS. MAHAJAN,<br>USHA                   | CHICKEN SOUP FOR THE SOUL BHAG 3 ( MARATHI ) | 922 09/CAN |
|     |           |   |  | 823.08/CAN |
| 163 | ACS13005  | CANFIELD, JACK /                          | CHICKEN SOUP FOR THE SOUL BHAG 2 ( MARATHI ) | 823.08/CAN |

|      |            | TRANS. OAK, PRADNYA                  |  |              |
|------|------------|--------------------------------------|--|--------------|
|      |            | CANFIELD, JACK /                     |  |              |
|      |            | TRANS. MAHAJAN,                      |  |              |
| 164  | ACS13006   | USHA                                 | CHICKEN SOUP FOR THE SOUL BHAG 4 ( MARATHI )         | 823.08/CAN   |
|      |            | CANFIELD, JACK /                     |  |              |
|      |            | TRANS. MAHAJAN,                      |  |              |
| 165  | ACS13007   | USHA                                 | CHICKEN SOUP FOR THE SOUL BHAG 5 (MARATHI)           | 823.08/CAN   |
|      |            | CANFIELD, JACK /                     |  |              |
|      |            | TRANS. MAHAJAN,                      |  |              |
| 166  | ACS13008   | USHA                                 | CHICKEN SOUP FOR THE SOUL BHAG 6 ( MARATHI )         | 823.08/CAN   |
|      |            | CANFIELD, JACK /                     |  |              |
|      |            | TRANS. MAHAJAN,                      | CHICKEM SOUP FOR THE SOUL BHAG 7 ( MARATHI           | N            |
| 167  | ACS13009   | USHA                                 | )  | 823.08/CAN   |
|      |            | CANFIELD, JACK /                     | XV   |              |
|      |            | TRANS. MAHAJAN,                      |  |              |
| 168  | ACS13010   | USHA                                 | CHICKEN SOUP FOR THE SOUL BHAG 8 (MARATHI)           | 823.08/CAN   |
|      |            | CANFIELD, JACK /                     |  |              |
| 1.00 | A 0012011  | TRANS. MAHAJAN,                      | CHICKEN SOUP FOR THE SOUL TRUE LOVE BHAG 1           |              |
| 169  | ACS13011   | USHA                                 | (MARATHI)  | 823.08/CAN   |
|      |            | CANFIELD, JACK /                     | CHICKEN COUR FOR THE COLL TRUE LOVE DUACA            |              |
| 170  | ACS13012   | TRANS. MAHAJAN,<br>USHA              | CHICKEN SOUP FOR THE SOUL TRUE LOVE BHAG 2 (MARATHI) | 002.00/0433  |
| 170  | AC\$15012  | CANFIELD, JACK /                     | (MARATHI)  | 823.08/CAN   |
|      |            | TRANS. GHARPURE,                     | CHICKEN SOUP FOR THE WOMANS SOUL (                   |              |
| 171  | ACS13013   | SHYAMALA                             | MARATHI)   | 823.08/CAN   |
| 1/1  | ACSISOIS   | CANFIELD, JACK /                     |  | 825.08/CAN   |
|      |            | TRANS. MAHAJAN,                      | CHICKEN SOUP FOR THE WOMANS SOUL BHAG 2 (            |              |
| 172  | ACS13014   | USHA                                 | MARATHI )  | 823.08/CAN   |
| 172  | MCD15014   | CANFIELD, JACK /                     |  | 825.08/CAN   |
|      |            | TRANS. MAHAJAN,                      | CHICKEN SOUP FOR THE WOMANS SOUL BHAG 3 (            |              |
| 173  | ACS13015   | USHA                                 | MARATHI )  | 823.08/CAN   |
| 174  | ACS13016   | CANFIELD, JACK                       | CHICKEN SOUP FOR THE SOUL AT                         | 823.08/CAN   |
| 1/4  | ACSISOIO   | CANFIELD, JACK                       | CHICKEN SOUTTOK THE SOUL AT                          | 825.08/CAN   |
|      |            | TRANS. VAKIL,                        | CHICKEN SOUP FOR THE MOTHERS SOUL (                  |              |
| 175  | ACS13017   | SUPRIYA                              | MARATHI )  | 823.08/CAN   |
| 170  | 110515017  | CANFIELD, JACK/                      |  | 025.00/0711  |
|      |            | TRANS. PAGE,                         | CHICKEN SOUP FOR THE MOTHERS SOUL BHAG 2 (           |              |
| 176  | ACS13018   | USHAPRABHA                           | MARATHI )  | 823.08/CAN   |
| -    |            | CANFIELD, JACK /                     |  |              |
|      |            | TRANS. PAGE,                         | CHICKEN SOUP FOR THE MOTHERS SOUL BHAG 3 (           |              |
| 177  | ACS13019   | USHAPRABHA                           | MARATHI )  | 823.08/CAN   |
|      |            | CANFIELD, JACK /                     |  |              |
|      |            | TRANS. VAKIL,                        | CHICKEN SOUP FOR THE FATHERS SOUL BHAG 1 (           |              |
| 178  | ACS13020   | SUPRIYA                              | MARATHI )  | 823.08/CAN   |
|      |            | CANFIELD, JACK /                     |  |              |
|      |            | TRANS. VAKIL,                        | CHICKEN SOUP FOR THE FATHERS SOUL BHAG 2 (           |              |
| 179  | ACS13021   | SUPRIYA                              | MARATHI)   | 823.08/CAN   |
|      |            | CANFIELD, JACK /                     |  |              |
| 100  | 4 0012022  | TRANS. VAKIL,                        | CHICKEN SOUP FOR THE TEENAGE SOUL (                  |              |
| 180  | ACS13022   | SUPRIYA                              | MARATHI)   | 823.08/CAN   |
| 101  | A CR 12022 | CANFIELD, JACK /                     | CHICKEN SOUP FOR THE SISTERS SOUL (MARATHI           | 000 00 10 10 |
| 181  | ACS13023   | TRANS. KANE, SUNITI                  | )  | 823.08/CAN   |
|      |            | CANFIELD, JACK /                     | CHICKEN SOUD FOR THE SISTERS SOUL BULLCA             |              |
| 100  | ACS12024   | TRANS. JOGLEKAR,                     | CHICKEN SOUP FOR THE SISTERS SOUL BHAG 2 (           | 922.09/0423  |
| 182  | ACS13024   | VINITA                               | MARATHI )  | 823.08/CAN   |
|      |            | CANFIELD, JACK /<br>TRANS. JOGLEKAR, | CHICKEN SOUP FOR THE SISTERS SOUL BHAG 3 (           |              |
| 183  | ACS13025   | VINITA                               | MARATHI)   | 823.08/CAN   |
| 103  | AC313023   |                                      | MI/M//////////////////////////////////               | 023.08/CAN   |

| 1   | I           | CANFIELD, JACK /     | CHICKEN SOUP FOR THE SOUL DAILY              |             |
|-----|-------------|----------------------|--|-------------|
| 184 | ACS13026    | TRANS. KANE, SUNITI  | INSPIRATIONS FOR WOMEN (MARATHI)             | 922.00/CAN  |
| 104 | AC515020    | CANFIELD, JACK /     | INSPIRATIONS FOR WOMEN (MARATHI)             | 823.08/CAN  |
|     |             | TRANS. MAHAJAN,      | CHICKEN SOUP FOR THE COUPLES SOUL (          |             |
| 185 | ACS13027    | AVANTI               | MARATHI)                                     | 823.08/CAN  |
| 165 | ACS13027    | CANFIELD, JACK /     | CHICKEN SOUP FOR THE PARENTS SOUL (          | 825.08/CAN  |
| 186 | ACS13028    | TRANS. OAK, PRADNYA  | MARATHI)                                     | 823.08/CAN  |
| 180 | AC515028    | CANFIELD, JACK /     |  | 823.08/CAN  |
|     |             | TRANS. KARKHANIS,    | CHICKEN SOUP FOR THE GRAND PARENTS SOUL      |             |
| 187 | ACS13029    | SHEELA               | BHAG 1 ( MARATHI                             | 823.08/CAN  |
| 107 | ACSI3027    | CANFIELD, JACK /     |  | 825.00/CAN  |
|     |             | TRANS. KARKHANIS,    | CHICKEN SOUP FOR THE GRANDPARENTS SOUL       |             |
| 188 | ACS13030    | SHEELA               | BHAG 2 (MARATHI)                             | 823.08/CAN  |
| 100 | ACS15050    | CANFIELD, JACK /     | DIAO 2 (MARATIII)                            | 825.08/CAN  |
|     |             | TRANS. JOSHI,        | CHICKEN SOUP FOR THE SOUL INDIAN TEACHERS (  |             |
| 189 | ACS13031    | SUSHAMA              | MARATHI )                                    | 823.08/CAN  |
| 109 | ACS15051    | CANFIELD, JACK /     |  | 823.06/CAIN |
|     |             | TRANS. JOGLEKAR,     | CHICKEN SOUP FOR THE SOUL INDIAN WOMEN (     |             |
| 190 | ACS13032    | VINITA               | MARATHI)                                     | 823.08/CAN  |
| 170 | ACS15052    | CANFIELD, JACK /     |  | 825.06/CAN  |
|     |             | TRANS. PATWARDHAN,   | CHICKEN SOUP FOR THE SOUL : INDIAN MOTHERS ( |             |
| 191 | ACS13033    | VRUSHALI             | MARATHI )                                    | 823.08/CAN  |
| 171 | 110010000   | CANFIELD, JACK /     |  | 025.00/CAN  |
|     |             | TRANS. SHETE-        | CHICKEN SOUP FOR THE FATHER AND SON SOUL     |             |
| 192 | ACS13034    | SAMBHU, MEENA        | BHAG 1 ( MARATHI )                           | 823.08/CAN  |
| 172 | TICD 1505 1 | CANFIELD, JACK /     |  | 025.00/CAN  |
|     |             | TRANS. SHETE-        | CHICKEN SOUP FOR THE FATHER AND SON SOUL     |             |
| 193 | ACS13035    | SAMBHU, MEENA        | BHAG 2 ( MARATHI )                           | 823.08/CAN  |
|     |             | CANFIELD, JACK /     |  | 020.00/0111 |
|     |             | TRANS. MULEY,        | CHICKEN SOUP FOR THE SOUL THINK POSITIVE     |             |
| 194 | ACS13036    | MANJUSHA             | BHAG 1 (MARATHI)                             | 823.08/CAN  |
|     |             | CANFIELD, JACK /     |  |             |
|     |             | TRANS. MULEY,        | CHICKEN SOUP FOR THE SOUL THINK POSITIVE     |             |
| 195 | ACS13037    | MANJUSHA             | BHAG 2 (MARATHI)                             | 823.08/CAN  |
|     |             | CANFIELD, JACK /     | CHICKEN SOUP FOR THE SOUL FAMILY MATTERS     |             |
| 196 | ACS13038    | TRANS. SAPRE, REVATI | BHAG 1 (MARATHI)                             | 823.08/CAN  |
| 197 | ACS13039    | CANFIELD, JACK       | CHICKEN SOUP FOR THE SOUL FAMILY             | 823.08/CAN  |
| 177 | 110013039   | CANFIELD, JACK /     |  | 023.00/CAN  |
|     |             | TRANS. BHARADWAJ,    | CHICKEN SOUP FOR THE SOUL ASTHAMA (          |             |
| 198 | ACS13040    | VASU                 | MARATHI )                                    | 616.2/CAN   |
| 170 | 110515010   | GREER, JONATHAN /    |  | 010.2/C/AIN |
|     |             | TRANS. BHARADWAJ,    | CHICKEN SOUP FOR THE SOUL BACKPAIN (         |             |
| 199 | ACS13041    | VASU                 | MARATHI)                                     | 617.564/GRE |
| 200 | ACS13042    | DESAI, RANJIT        | PRATIKSHA                                    | 823/DES     |
| 200 | 110515042   |                      |  | 023/DES     |

## BMS

| 1 | BMS3352 | BODKE, SAVITA SHRIKANT | RISK MANAGEMENT    | 658.155/BOD |
|---|---------|------------------------|--------------------|-------------|
|   |         | ROHATGI, NAVEEN/JAIN,  |                    |             |
| 2 | BMS3353 | NIKITA                 | PROJECT MANAGEMENT | 658.404/ROH |

## FM

| 1 | FM1481 | SANCHLA, RIMPLE | COMPUTERS IN INVESTMENT | 332.60420785/SAN |
|---|--------|-----------------|-------------------------|------------------|
| - |        |                 |                         |                  |

# **BMM (ENGLISH)**

|       |                    | PSYCHOLOGY FYBMM IIND |   |
|-------|--------------------|-----------------------|---|
| BE898 | PRABHU, VINAY V.   | SEMESTER              | 302.23/PRA                                |
|       | SHERLEKAR, S.A. /  |                       |   |
| BE899 | KRISHNAMOORTHY, R. | F.Y.B.M.M.            | 658.8/SHE                                 |
|       | A                  |                       |   |
|       |                    | SHERLEKAR, S.A. /     | SHERLEKAR, S.A. / PRINCIPLES OF MARKETING |

# List of Journals

| Sr.No | Title  | Frequency |
|-------|--|-----------|
|       | Arts & Commerce Section                                    |           |
| 1.    | Aapla Paryavaran   | Monthly   |
| 2.    | Economic and Political Weekly                              | Weekly    |
| 3.    | Indian Literature  | Monthly   |
| 4.    | Indian Management  | Monthly   |
| 5.    | Management Guru : Journal of Management Research           | Monthly   |
| б.    | National Geographic  | Monthly   |
| 7.    | Seminar  | Monthly   |
| 8.    | The Economist  | Weekly    |
| 9.    | The IUP Journal of Accounting Research and Audit Practices | Quarterly |
| 10.   | The IUP Journal of Applied Economics                       | Quarterly |
| 11.   | The IUP Journal of Applied Finance                         | Quarterly |
| 12.   | The IUP Journal of Bank Management                         | Quarterly |
| 13    | The IUP Journal of Brand Management                        | Quarterly |
| 14.   | The IUP Journal of English Studies                         | Quarterly |
| 15.   | The IUP Journal of Corporate Governance                    | Quarterly |
| 16.   | The IUP Journal of Financial Risk Management               | Quarterly |
| 17.   | The IUP Journal of Marketing Management                    | Quarterly |
| 18.   | The IUP Journal of Organizational Behavior                 | Quarterly |
| 19.   | The IUP Journal of Soft Skills                             | Quarterly |
| 20.   | The IUP Journal of Supply Chain Management                 | Quarterly |
| 21.   | Udyojak  | Monthly   |
| 22.   | University News  | Weekly    |

# **Contents of Journal**

#### 1. आपलं पर्यावरण

पर्यावरण दक्षता मंडळाचा उपक्रम

भाग १३ अंक १० मार्च २०१७

लेख

- 🔹 पर्यावरणीय अधिष्ठानाची जलदिंडी. लेखक : विश्वास येवले. पान. नं. 5
- 🔹 नदीसाठी आपण सारे. लेखक : शैलजा देशपांडे. पान. नं. 7
- 🔹 गोदावरी.... गरज पुर्नज्जीवनाची. लेखक : प्रवर्तक पाठक. पान. नं. 9
- 🔹 भूवेष्टित जलीय परिसंस्था लेखक : पुरूषोत्तम काळे. पान. नं. 11
- 🔹 स्थलांजरा विषयी आणखी काही.... लेखक : दिगंबर गाडगीळ. पान. नं. 14

#### 1.1 आपलं पर्यावरण

पर्यावरण दक्षता मंडळाचा उपक्रम

भाग १३ अंक ११

लेख

2090

एप्रिल

- 🔹 देशोदेशीचे पर्यावरण. लेखक : निलिमा कुलकर्णी. पान. नं. 5
- 🔹 पर्यावरणदक्ष सिंगापूर. लेखक : सुगम काळे. पान. नं. 6
- 🔹 भूवेष्टित जलीय परिसंस्था. लेखक : पुरूषोत्तम काळे. पान. नं. 11

#### 1.2 आपलं पर्यावरण

पर्यावरण दक्षता मंडळाचा उपक्रम

भाग १३ अंक १२

लेख

2090

मे

🔹 वर्षिक अहवाल

#### 1.3 आपलं पर्यावरण

#### पर्यावरण दक्षता मंडळाचा उपक्रम

भाग १४

#### अंक १

जून २०१७

Ni

#### लेख

- 🔹 भूवेष्टित जलीय परिसंस्था. लेखक : पुरूषोत्तम काळे. पान. नं. 9
- 🔹 वन्यप्राण्यांपासून शेतीचे संरक्षण. लेखक ः परिक्षित सूर्यवंशी पान. नं. 15
- 🔹 आणि वसंत स्तब्ध झाला. लेखक ः सीमा पितळे. पान. नं.17

## 2. Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

Vol.- LII No .- 10

March 11, 2017.

ISSN: 0012-9976 Frequency: Weekly

#### Articles

- The Thucydides of the Russian Revolution Leon Trotskys Histry in Retrospect. BY Kunal Chattopadhyay Page – 43
- Poverty and Health Status of Beedi Workers in Andhra Pradesh. BY Sarit K Raut Page 54
- Theatrical Counter Public: A Reading of you made me a communist and its rewritings. BY Eldhose A Y Page - 60

## 2.1 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

Vol.- LII No .- 11

March 18, 2017.

ISSN: 0012-9976 Frequency: Weekly

#### Articles

- Increased Derivatives trading in india : impact on the price Discovery process. BY Banikanta Mishra Page – 43
- ✤ The Media the University, and the public Sphere. BY Subarno Chattarji Page 55

## 2. 2 Economic & Political Weekly

#### Sameeksha Trust Publication (www.epw.in)

Vol.- LII No .- 12

ISSN: 0012-9976 Frequency: Weekly

#### Articles

- Reflections on Analytical issues in monetary policy the indian economic realities. BY Vasudevan A. Page – 45
- Negative Intwrest Rates symptom of crisis or instrument for recovery. BY Chandrasekhar,
  C. P. Page 53
- Vulnerability of emetging Market Economies to Exogenous Shocks. BY Bhupal Singh Page- 61
- Indian Banking Perception and Reality. BY Goyal Ashima Goyal Page 77

March 25, 2016.

 Non – performing Assets in indian Banks this Time it is different. BY Rajeswari Sengupta Page – 85

## 2.3 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in) Vol.- LII No .- 13 April 01, 2017. ISSN: 0012-9976 Frequency: Weekly

#### Articles

- Was Gandhi a Champion of the caste system Reflections on his practices. BY Nishikat Kolge Page – 42
- Waste to Energy and Recycling : Competing Systems of Waste Management in Urban India. BY Aman Luthra Page – 51
- ★ Land Acquisition and Beyond: The Farmers Perspective. BY Dhanmanjira Sathe Page 59
- Diasporic resources, Community Interventions and Development: Reflections from a Village in indian Punjab. BY Jaswinder Singh Brar Page – 65

#### 2.4 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in) Vol.- LII No .- 14 April 8, 2017 ISSN: 0012-9976 Frequency: Weekly

#### Articles

- Performance of Moblie phone Sector in India. BY Balwant Singh Mehta Page 50
- ★ War Words and communities : Lingayats and World I. BY Vijayakumar M Boratti Page 57

## 2.5 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)Vol.- LII No .- 15April 15, 2017.

ISSN: 0012-9976 Frequency: Weekly

#### Articles

- Ethics in Ambedkars critique of Gandhi. BY Gopal Guru page 95
- Ambedkar as a Political Philosopher. BY Valerian Rodrigues Page 101

## 2.6 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in) Vol.- LII No .- 16 April 22, 2017. ISSN: 0012-9976 Frequency: Weekly

- ✤ Paddy Yields in pre- industrial South India. BY Gautam Pingle Page 36
- National Policy on Education 2016: A Comparative Critique with NPE 1986. BY S Ramamurthy K Pandiyan Page – 46

 Health Payments and Household Well Being how Effective Are Health policy Interventions. BY Shailender Kumar Hooda Page – 54

## 2.7 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in) Vol.- LII No .- 17 April 29, 2017. ISSN: 0012-9976 Frequency: Weekly

#### Articles

- Torture Redress Mechanisms in Nepal and Bangladesh A Comparative Perspective. BY Jeevan Raj Sharama Page – 87
- Why Urban Waste Continues to Follow the Path of Least Resistance. BY Gopal Krishna page – 95
- Regulation and Governance of Employment Relations in Pre employment phase. BY S Senthil Ganesh Page - 102

#### 2.8 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

Vol.- LII No .- 18 May 6, 2017.

ISSN: 0012-9976 Frequency: Weekly

#### Articles

- ✤ Plan, but Do not over plan: Lessons for NITI aayog. BY Pronab Sen Page 41
- Mapping India's Finances: 60 Years of Flow of Funds. BY Amay Narayan Page 49
- Investigating the Causes for Telangana and Andhra Pradesh. BY Kalpana Kannabiran Page – 57

## 2.9 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in) Vol.- LII No .- 19 May 13, 2017.

ISSN: 0012-9976 Frequency: Weekly

- Dominant or Backward? Political Economy of Demand for Quotas by Jats Patels and Marathas. BY Ashwini Deshpande Page – 81
- Setting Environmental Standards: Comparing Processes in Thermal Power Plants in India US, and EU. BY Shripad Dharmadhikary Page – 93
- ✤ Evolutuion of Electricity Tariff in India 1975 2010. BY Muralee Krishnan Page 101

## 2.10 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in) Vol.- LII No .-20 May 20, 2017. ISSN: 0012-9976 Frequency: Weekly

#### Articles

- Political Economy of Independent Regulation in India's Natural gas Industry. BY Sudha mahalingam Page – 44
- Can postcolonial Feminism Revive International Relations. BY Arpita Chakraborty Page 51
- Benchmarking Approach to Improve the Public Procurement Process. BY Samir K Srivastava Page – 58

## 2.11 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in) Vol.- LII No .- 21 May 27, 2017. ISSN: 0012-9976 Frequency: Weekly

#### Articles

- Lives in Debt: Narratives of Agrarian Distress and Farmer Suicides. BY Ajay Dandekar Page – 77
- Tamil Nadu Migration Survey 2015. BY S Irudaya Rajan Page 85

## 2.12 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)Vol.- LIINo .- 22June3 , 2017.

ISSN: 0012-9976 Frequency: Weekly

- Rise of the new Middle class in India and Its Changing Structure. BY Sandhya Krishnan
  Page 40
- Sexual Harassment at Workplace : Experiences of women Managers and Organisations.
  BY Punam Sahgal Page 49
- Caste Membership Business Access and Social Mobility among Indian Apparel Manufacturers. BY Shuji Uchikawa Page – 58

## 2.13 Economic & Political Weekly

Sameeksha Trust Publication (www.epw.in)

No.-24 June 17, 2017. Vol.- LII

ISSN: 0012-9976 Frequency: Weekly

#### Articles

- ✤ World Bank's Poverty Enumeration : A Critical Examination of the Process Methodology and numbers. BY Amita Majumder Page - 43
- ✤ Farmers Need More to Adapt to Climate Change. BY Amarnath Tripathi Page 53

## 3. Indian Literature

Sahitya Akademi's

Vol.- LX No .-01 January/February 2017.

ISSN: 00195804 Frequency: BI - Monthly

#### Articles

- ✓ 21<sup>st</sup> Century Indian Poetry in English : Beyond the Hashtag : Exploring Contemporary Indian Poetry in english. BY Arundhathi Subramaniam Page – 33
- Literry Criticism : Ghalib : Some Questions Resolved. BY Gopi chand Narang Page 154
- ★ A case for the Standardization of Indian English. BY Ankur BetageriPage 171

## 3.1 Indian Literature

Sahitya Akademi's

Vol.- LX No .-02 March/ April, 2017.

ISSN: 00195804 Frequency: BI - Monthly

#### Articles

- ✓ 21<sup>st</sup> Century Indian Poetry in Bengali : One language, many voices : Twenty First Century Bengali Poetry. BY Angshuman Kar Page - 27
- ✓ Compiler's Note. BY Subhro Bandopadhyay page 37
- Compoetics as a why Beyond Postcolonial Hermeneutics. BY Avadhesh kumar singh Page -139
- The Women Question in gauri Deshpande's Fiction. BY Leena Chandorkar Page 148

## 4. Indian Management

#### A Spenta Multimedia Publication

Vol.- 56 No.- 03 March , 2017

Frequency : Monthly

- Media houses running on bad business models should shut down to make way for balanced journalism. BY Anant Goenka Page - 18

- ★ Seamless Transactions advancements in digital technology have led to the growth of fintech companies. BY Rishab Parakh Page - 30
- ✤ Breaking Frontiers Digital interface is disrupting the financial services sector. BY Mohit Gang Page – 34
- Learning Curve Technology is playing the role of a great equalizer in the arena of education. BY Ranjan Mukerjee Page - 38
- + Healthcrre 2.0 Apps are revolutionizing the way people tackle their ailments. BY Nalini Ramachandran. Page – 38
- Nip it the Bud Managers should Provide a Comprehensive solution to conflicts before they escalate. BY Zarin Bhathena Page – 44
- A New Yardstick Leaders need to develop traits of conscience, in addition to physical and mental traits. BY Ravi Chaudhry Page - 48
- A Fresh Lease of Life Asset utilization is the Cornerstone of any turnaround strategy. BY Padip Chanda Page – 59
- Shaping The Future Microservices is replacing traditional standalone Programmes. BY Rakesh Khanna Page - 62

#### **Indian Management** 4.1

#### A Spenta Multimedia Publication

Vol.- 56 No.- 05

May, 2017 Articles Frequency : Monthly

- A Cataliyst for Change is it more about compliance compulsion than creating tangible social impact. BY Aneel Karnani Page - 14
- Beyond Compliance A Strategic approach to CSR will help businesses make significant Contributions to development. BY Shankar Venkatesswaran Page – 20
- Unequal balance the indian corporate sector has a long way to go with respect to practicing responsible CSR. BY Pushpa Sundar Page - 24
- Break away form the traditional Pursue new markrt straregies that value comprehensive development. BY Sushil Singh Page – 28
- The Change game change is inevitable to drive growth in a competitive environment.
- Culture Matters if your organisations culture is vague take time to clearly articulate it. BY Michael Lee Stallard Page – 32
- Through The Digital Prism What does going digital mean for businesses. BY Liri Andersson Page – 34
- ✤ Not an Afterthought why after sales service is more important than sales. BY Anil Kumar Page - 44
- ✤ Perfect Fit Psychomeric tests could just be the key to hiring the right kind of employees. BY Nagendran Sundararajan Page - 56

#### 4.2 Indian Management

A Spenta Multimedia Publication

| Vol 56 | No 06 | June 2017 | Frequency : Monthly |
|--------|-------|-----------|---------------------|
|        |       | Articles  |                     |

- The game Changer The what where how and why of fintech in india. BY Sourajit Alyer
  Page 18
- Checks and balances Securing the financial services sector in the new age digital. BY Rajesh Maurya Page – 28
- Final Frontier AI and fintech arenot strange bedfellows they complement each other well.
  BY ranjan Mukerjee Page 36
- Fintech Versus Banks: déjà vu do the new fintech players have the expertise and infrastructure to replace banks. BY Jean Dermine Page – 36
- Communcate strategically Strategic Communication forms the very core of leadership. BY Dianna Booher Page – 40
- Winds of Change A roadmap for succession planning for 21<sup>st</sup> century businesses. BY Monj Joshi Page – 46
- ✤ Know the Pulse the changing nature of people analytics. BY Kushal Agarwal Page 58
- Cautious steps a changing investment climate for startups. BY Arpan Shah Page 62

## 5. Management Guru : Journal of Management Research

| A Spenta Multimedia Publication |            |  |  |  |  |
|---------------------------------|------------|--|--|--|--|
| Vol V No 03                     | April 2017 |  |  |  |  |
|                                 | Articles   |  |  |  |  |

 A Study of Stress Management of Employees and Workers : A Case Study of Alembic Ltd of Baroda. BY Sejal Patel Page – 1

ISSN: 2319 2429

Frequency : Monthly

- Winning over Workplace Accidents by Behavioural Safety in India. BY Harbans Lal Kaila Page – 11
- Comparative analysis of consumer Bhaviour in Organized Retail outlets of Mumbai. BY Sushant Kumar Nanda Page – 19
- ✤ Current Trend of Investor Pattern in Stock Exchange. BY Mukesh Kumar Page 32
- Importance of work life Balance form Organizational Perspective for Employee Retention Across it Industry in India. BY Sweta Singh Page – 37
- ✤ Corporate Governance. BY Deepa Hinge Page 43

- Demonetization of Indian Bank Notes. BY Mahesh B. Patil Page 53
- India : A Global Emerging Matket. BY Kruti Shah Page 58
- ✤ Online Shopping A Study of Buying Behaviour of Consumers. BY Steffi Salve Page 66
- ✤ Role of Tourism in Promoting Sustainable Development. BY G. Vijayeshwari Rao Page 72
- ✤ Scope of Mobile Banking Service in india. BY Rupesh Ajinath Pawar Page 77
- Importance of near miss Reporting System in Hydrocarbon Industries An Approach towarda major accident Prevention. BY Manoj Kumar Ray Page – 84

## 5.1. Management Guru : Journal of Management Research

| A Spenta | Multimedia Publ | ISSN: 2319 2429 |                     |
|----------|-----------------|-----------------|---------------------|
| Vol V    | No 04           | May 2017        | Frequency : Monthly |
|          |                 | Articles        | 710                 |

- Safety at Construction site is a challenge in today's scenario review Study. BY Manoj kumar Ray Page – 1-8
- ★ Effect of Social Media on Psyche of Indian youth. BY Mohsin M. Shaikh Page -1
- Econmic Burden of Malaria and Tuberculosis in Bhiwandi. BY Anis Ahmed B. Choudhery Page – 5
- Make in India Pros and Cons. BY Shrawan Kumar Mishra Page 11
- Demonetisation and E- Commerce A study of correlation between them with Reference to Indian Economy. BY Girish J. Mahaddalkar Page – 16
- Enhanced Livelihood Security through improved Jasmine Production and collective marketing. BY Vilas M. Jadhav Page – 21
- Psychoanalysis of Eugene O'Neil's the Emperor Jones: a Study of Traumatized Mind of Brutus Jones. BY Savita A. Patil Page – 24
- Changing Culture of the Protest Movement in the world of Social Networking. BY Panchal Dnyaneshwar Anantrao Page – 31
- M.K. Gandhi's view pn technology and Contemporary Relevance. BY Pullagor B. V. Page 34
- Indian Ways of Interaction Causing Gender Inequality as Reflected in the Novels of Anita Desai and Geeta Hariharan. BY Shilpa Namdevrao Shendge Page – 38
- Understanding Carbon Credit and Carbon Trading. BY Bordikar Chetan P. Page 44
- Recent Trends and Innovation in Wildlife Management. BY Snehal Sanket Jadhav Page –
  48
- Study of Mangrove Associated Flora of Dahisar Mangrove. BY Delphine Pereira Page 51
- ✤ सेवा क्षेत्राची वाढती व्याप्ती : एक अभ्यास. लेखक कमलापुरे एल. एम. Page 57
- ✓ Women Empowerment at Global Level through Politics : A Survey. Page Patil S. P. Page 60
- Medical Tourism in India : An overview. BY Velekar Laxmikant Chandrakant Page 69
- Prepositional Errors in English Grammar and its Remediation : A Studay of B.Ed student Teacher. BY Netra S. Inamdar Page - 73

## 6 National Geographic

The National Geographic Society (ngm.com)

Vol.: 4 Issue No. 9 April 2017

Frequency: Monthly

#### Articles

- Climate change : 7 Things you need to Know The Scientific facts about threats to the planet and how to mitigate them. Page – 28
- Beyond Human are humans still evolving? Yes under the influence of culture and technology. BY D. T. Max Page – 38
- Life after ISIS As Iraqi and coalition forces moved to retake mosul in 2016, fleeing Iraqis told harrowing stories of the isiamic state's brutal reign. BY James Verini Page - 62
- Grass Eating Monkeys of Ethiopia A Community aims to shield habitat that geladas need.
  BY Craig Welch Page 90
- Racing the thaw Alaska natives hope to rescue ancestral artifacts before the sea takes them.
  BY A. R. Williams Page 114
- Tiny ruins Artists miniature tableaux depict abandoned cities gone to seed. BY Jeremy Berlin Page – 134

## 6.1 National Geographic

The National Geographic SocietyVol.: 4 Issue No. 10May 2017

Frequency: Monthly

- Who is a genius Science explores why some exceptional minda soar above mere brilliance.
  BY Claudia kalb page 26
- Akhenaten king Tut's dad and Egypt's first revolutionary is still a symbol of change. BY Peter Hessler Page- 52
- The burning heart of Africa is failure the fate of the central African Republic. BY Peter Gwin Page – 76
- Whose moore are they Scotland has lost more than 25 percent of its heather moorland since world war II. For what's left of this signature iandscape the future is clouded by debates about class, culture and nature. BY Cathy Newman Page – 98
- United in Protest For indigenous people, rebelling against a pipeline is also uniting nations.
  BY Saut Elbein Page 122

## 6.2 National Geographic

The National Geographic Society

Vol.: 4 Issue No. 11 June 2017

Frequency: Monthly

Articles

- Why we lie in the age of social media, separating truth from lies may be harder than ever.
  BY Yudhijit Bhattacharjee Page 26
- The Perils of pale in Tanzania people with albinism are attacked for their body parts. BY Susan Ager Page – 48
- Life in the Balance Climate change threatens animals of the Galapagos. BY Christopher Solomon Page – 70
- Carved by lava centuries of eruptions have created hidden networks of caves under Hawaiis volcanoes below lava flows out of the underground passageways into the sea. BY Joshua Foer Page 88
- Turned to stone A Canadian mine yields one of the world's best preserved dinosaurs. BY Michael Greshko Page – 102
- A state of grief Death rituals have become a cathartic part of daily life in the Philippines.
  BY Aurora Almendral Page 114
- The side Effect Enterpreneurs sell medicine on haiti's streets. BY Arnaud Robert Page 120

## 7 Seminar

#### Malvika Singh Publisher (www india seminar.com )

Vol. - 691

March 2017

ISSN: 0971-6742 Frequency: Monthly

- ✤ The IDEA of terror in a world without IDEAS. BY Soumyabrata Choudhury Page 16
- Fantasies from the prison: Thinking with the marquis De sade.By Senjuti chakraborti Page -21
- State (AND) Violence.BY Prathama Banerjee Page 26
- Struggle in the path of islam: Three moments.BY Rajarshi Ghose Page 31
- The missing boys of Dhaka. By Seminarist Page 37
- ON student politics, state and violence. By Rajarshi Dasgupta Page 45
- ✤ Caste and the persistence of violence. BY Edward A. Rodrigues Page 51
- ✤ Dalitization of politics and the suicide note of Rohith vermula. BY Santhosh S. Page 56
- ✤ What if there is violence in pleasure?. BY Anup Dhar Page 62
- ✤ 'Carceral' OR 'Sex-Positive'?.BY Trina Nileena Banerjee Page 67
- Secret of the Hills: Temsula AO'S Account of war as Landscape.BY Atreyee Majumder Page – 76
- ✤ The challenge of violence.BY Manas Ray Page 81
- ✤ Comment Distuption, Demarcation and Disciosure.BY Amman Shreyas Page- 92

## 7.1 Seminar

Malvika Singh Publisher (www india seminar.com ) Vol. - 692 April 2017 ISSN: 0971-6742 Frequency: Monthly

#### Articles

- ✤ EPW: The little magazine that grew up.BY C. Rammanoher Reddy Page 16
- Preserving space for nuance and adventure.BY Anant Nath Page 21
- Coming of age in Delhi. BY Rukmini Bhaya Nair, Page 25
- The book review at 40. BY Adnan Farooqui Page 30
- Dissident journalism in Bengal. BY Sumanta Banerjee Page 34
- Literature, protest and action in Maharashtra. BY Kumar Ketkar Page 38
- Bismoy, the SF magazine. BY Abhijit Gupta Page 42
- ✤ Slow Learner. BY Avtar Singh Page 45
- ✤ From selfie to shelfie. BY Madhu Jain Page 49
- ✤ An intellectual Space. BY Ritu singh Page 53
- Music is the Weapon. BY Ntone Edjobe Page 57

## 7.2 Seminar

Malvika Singh Publisher (www india seminar.com )

Vol. - 693

May 2017

ISSN: 0971-6742 Frequency: Monthly

- ✤ Authoritarian elements in democracy. BY Kanchan Chandra Page 16
- The Authovitarian temptation. BY Larry Diamond Page 23
- ✤ The authoritarianism of Donald trump. BY Scott Maicomson Page 27
- ✤ What it means to rule like putin. BY Henry Hale Page 32
- The age of authoritarianism and the end of the world as we know it. BY Manu Bhagavan Page – 37
- Modi's compassionate conservatism. BY Rajeev Deshpande Page 43
- ✤ Karunanidhi and tamil politics. BY Andrew Wyatt Page 47
- Living under Amma.BY John Harriss Page 52
- ✤ Moral transcendence? The guru in Democracy. BY Aya Ikegame Page 56
- ✤ The cult of the boss. BY Lucia Michelutti Page 59
- ✤ India's democratic marketplace for criminality. BY Milan vaishnav Page 65
- ✤ AFSPA: The darker side of indian democracy. BY Sanjib Baruah Page 70

## 7.3 Seminar

Malvika Singh Publisher (www india seminar.com ) Vol. - 694 June 2017 ISSN: 0971-6742 Frequency: Monthly

#### Articles

- The transformation of governance in 'india's silicon valley'. BY Mathew Idiculla Page 17
- ✓ Jurisdictional Arbitrage at Bengaluru's urban/rural edge. BY Sai Balakrishnan Page 22
- ✤ The city as Dichotomy. BY Sharadini Rath Page 26
- Evictions from and invitations to the fast city. BY Swetha Rao Dhananka Page -30
- Contestations over public spaces in Bangalore. BY Lekha Adavi Page 35
- ✤ The 'Digital others'. BY Rashmi M Page 40
- Nayandahalli; Transforming waste into Resource. BY Pinky chandran Page 44
- ✤ Being Green?. BY Neesha Dutt Page 50
- Rethinking Resilience in urbanizing River Basins. BY Bejoy k. Thomas Page 55
- Surface tensions; Art in public spaces. BY Angarika Guha Page 59
- ✤ Fighting for a public space. BY Sumithra sunder Page 65
- ✤ Interview.BY Leo F. Saldanha Page 70

## 8 The Economist

Economist.com Volume 422, Number 9031, Frequency : Weekly March 11<sup>th</sup> - 17<sup>th</sup> 2017

- Populism in the Netherlands Dutch voters are furious with their ruling class, but look set to return it to power, Page 25.
- If globalization is in retreat, the Netherlands would be a big loser, Page 72.
- ✤ Why novels from the Netherlands are rarely flat and never dull, page 79.
- Taiwan the one china policy is a preposterous fib- but America should keep it: leader, Page 11.
- The polite fiction that there is only one china helped keep the peace in East Asia. But it is becoming harder to sustain, Page 21-23.
- Mosul the Iraqi army is on the brink of defeating Islamic state. But the government must move fast if it is not to squander its victory, Page 35.
- ✤ Grains the spread of exotic cereals is evidence that globalization works: leader, Page 12.
- West Africans are eating more like Asians. Asians are eating more like Americans. And the richest Americans..., Page 57.
- ✤ Insurance the business moves from simply paying claims to providing services, Page 67.
- ✤ Is the future of insurance named after a soft drink? Page 68.

- ★ Two Scottish asset managers try to defend their share of a shrinking pie, Page 68.
- MUKESH AMBANI India's richest man makes the business world's most audacious bet: Schumpeter, Page 64.

## 8.1 The Economist

Economist.com Volume 422, Number 9032, Frequency : Weekly March 18<sup>th</sup> - 24<sup>th</sup> 2017

- Scoxit scots should read Brexit as an argument for remaining in Britian, not leaving it: leader,page 12.
- ✤ Scotland's first minister demands a new referendum, page 23.
- Dutch elections Geert Wilders 's poor showing does not necessarily mean that marine Le Pen will lose: leader, page 10.
- ✤ The Netherlands breathes a sigh of relief. Now comes the hard part, page 31.
- Identity politics is not the preserve of the far right, as the Dutch election shows: Charlemagne, page 36.
- Helping fragile states Providing foreign aid to chaotic Countries is both necessary and hazardous it can be done better : leader Page – 14
- The World Bank used to shun war zones now it is trying to help before the shooting stops.
  Page 47
- Microsft under Nadella the world's biggest software firm has overhauled its culture. But getting cloud computing right is hard. Page – 61
- The pope Francis is facing down opposition from traditionalists and Vatican Bureaucrats but on Clerical sex abuse he seems weak . Page – 59
- Citigroup A Decade of Agony is almost over but the bank needs a bolder plan for what happens next Schumpeter. Page – 69
- Aliens A batch of strange Signals from the sky Might Just possibly be evidence of extra terrestrial life. Page - 79

## 8.2 The Economist

Economist.com Volume 422, Number 9033, Frequency : Weekly March 25<sup>th</sup> - 31<sup>th</sup> 2017

- Terror in London The attack on Parliament was just the sort that security services had been expecting It is also the hardest to prevent. Page – 27
- ▼ New terrorism fears will hit middle eastern airlines and their passengerers. Page 64
- The Trump doctrine the presidents foreign policy will not bring America the greatness he Promisrd leader Page – 14
- Mr Trump seems bent on weakening the united nations Budget cuts might mean for climate change Page – 60
- The European union at 60 if it is to survive the EU must Become a lot more flexible : leader Page – 12
- As it marks its 60<sup>th</sup> birthday the Eu is in poor shape : see our special report after Page –
  46
- Italy host of the anniversary party is the country most likely to bring it down : Charlemagne Page – 36
- Uber's woes the ride hailing giant is going through the biggest crisis on its short history can it stay in the fast lane Page - 61
- Power play china is spending billions on a huge project to win admiration and boost its global influence can it succed Page – 56
- The country is increasingly comfortable with the international financial institutions Page 69
- American mortality Economic shocks are more likely to be lethal in America free exchange Page – 76
- Communicating science medical research is poorly served by the journals chared with disseminating its results : leader Page – 14
- Scientific journals are now slowing progress but that is about to change Page -77

## 8.3 The Economist

Economist.com Volume 423, Number 9034, Frequency : Weekly March 01<sup>st</sup> - 7<sup>th</sup> 2017

#### Articles

- Trump the 45<sup>th</sup> president is in a hole that bad for America and the world : leader Page –
  12
- Setbacks for Donald trump in congress and courts Suggest that America's checks and balances are working but there is still plenty to worry about Page – 21-23
- Although everyone agrees that America's tax system is too complicated reform will be hard Page – 35
- ✤ Mr Trump redrew the political map to win office he now looks lost : Lexington Page 39
- Russia just when the opposition seemed moribund aleksei navalny brings it back to life Page – 31
- Cuba what the tourist industry tells you about communism;s last great bastion Page –
  40China is it challenging the United States for global leadership Page 51
- The world's most important economic relationship is also its most fraught Page -65 67
- A resurgence of religious faith is changing china Page -79
- Poverty The world has made amazing progress in eradicating extreme poverty from now on the going will be much harder Page – 55
- Twenty million people face starvation in Nigeria Somalia south sudan and yemen. Page 43
- Coal India the world's third largest carbon emitter is becoming more important in the fight against global warming : leader Page – 13
- Weaker than expected electricity demand in Asia's biggest economies is darkening the outlook for coal Page - 69
- Minds and microchips elon musk enters the world of brain computer interfaces Page 75
- As robots encroach on human work the fate of the hourse in the  $20^{\text{th}}$  century holds worrying lessons Page 74

## 8.4 The Economist

Economist.com Volume 423, Number 9043, Frequency : Weekly June  $3^{rd} - 9^{th}$  2017

#### Articles

- Donald Trump's foreign policy to fail the world order America created does not need to be actively dismantled disdain and neglect will do : leader Page – 11
- Past presidents believed that American power should be used as a force for good in the world. Not Mr. Trump Page – 50
- Provoked by America European leaders strain to keep cool Page 37
- Zbigniew Brzezinski feared Mr. Trump would demolish valuable alliances : Lexington Page – 29
- Islam in Bangladesh ostentatious piety is no substitute for legitimacy or competence leader Page – 11the less democratic the government becomes the more it panders to religion Page – 19
- Congo the heart of Africa is tottering towards trouble Page 33
- Bitcoin is like tulips gold or the dollar or something else entirely leader Page -10
- Tech firms selling crypto tools to governments Page 57
- Economics on America's left Donald trump's election has American democrats rethinking their economic shibboleths free exchange Page – 65
- Monetary policy shuffle up and deal low interest rates are still the only game in town Page - 59

## 8.5 The Economist

#### Economist.com

Frequency : Weekly

Volume 423, Number 9044,

June  $10^{th} - 16^{th}$  2017

- Skilled immigrants America's new permanent residents are arriving better educated than ever before Page – 30
- Qatar the Trumpian world order means a less stable middle East : leader Page 10
- Its neigh bours cut off tiny Qatar Page 39
- The environment china would be a more convincing green champion if it did not treat pollution data as state secrets: leader Page – 12
- Contaminated soil is the biggest neglected threat to public health in china Page -18
- The BRICs the big four developing economies emerge from a bad dream Page -62

- Education in India the country has made huge progress on getting children into school now it must teach them leader Page – 11
- More Indians than ever attend school yet few of them are learning much Page -21
- Admitting errors to err is human Society is suffering from an inability to acknowledge much : free exchange Page - 67

## 8.6 The Economist

Economist.com

Frequency : Weekly

Volume 423, Number 9045,

June  $17^{th} - 23^{rd}$  2017

- What next Brexit how to turn a chaotic election result into a better Brexit leader Page –
  12
- British politics staggers from crisis to crisis, Page 47
- The negotiations will move forward but in a context that has changed utterly Page -49
- ✤ The turmoil in Britain is a problem for the rest of Europe Charlemagne Page 46
- Is Trump Lear Donald Trump's need for flattery is trashing reputation in his inner circle Lexington Page – 34
- Civil rights in china a crackdown on independent lawyers is a big setback for the rule of law in china leader Page – 14
- The interests of the communist party take precedence over everything Page -27
- Canada's housing bubble the lessons from attempts to curb a house price boom leader Page – 13
- Canadian banks don't face a crisis. They do face a strategic trilemma: Schumpeter Page 60
- Election forecasting pollsters sins are exaggerated and their praises unsung Page 51
- Lithium in Latin America three South American countries have much of the world's lithium. They take very different approaches to exploiting it Page – 35

## 8.7 The Economist

Economist.com

Frequency : Weekly

Volume 423, Number 9046,

June  $24^{th} - 30^{th} 2017$ 

- Saudi Arabia the new crown prince should curb his impetuousness abroad and pursue reform at home leader Page – 11
- King Salman's choice of a new successor was both shocking and predictable Page 38
- The world's biggest oil company cannot be seen in isolation from the kingdom that it bankrolls Page – 52
- Health care for Senate republicans to rush through a sweeping health care reform without scrutiny would be reckless and undemocratic leader Page – 10
- Hungary when a country's prime minister erodes democracy, Europe should punish him leader Page – 12
- ✤ Inspired by Emmanuel macron a new party challenges viktor orban Page 42
- Hong Kong since its return to china 20 years ago this week the territory has seen its economy go sideways blame politics Page – 25
- Now that Chinese stocks and bonds have been included in global indices investors will have to buy them Page – 59
- Tower blocks and fires as the planet urbanises, life in tall buildings is becoming more common it need not be dangerous Pages 50
- A horrific fire in London raises more questions for Theresa may's embattled government leader Page – 10
- Anger grows over a catastrophe and the government's slow response Page -47
- ✤ Fund managers why they do not perform consistently buttonwood Page 61
- Reports of the death of conventional asset management are greatly exaggerated Schumpeter Page – 58
- The fed Janet yellen's doubts about America poor Productivity could prove self fulfilling free exchange Page - 64

## **9 The IUP Journal of Accounting Research and Audit** Practices

IUP Publications Vol .- XVI No .- 02

April 2017

ISSN: 0972-690x Frequency: Quarterly

#### Articles

- The Impact of Adoption of IFRS on Shareholders' Wealth: A Study of Select Indian Companies. BY Samta Ordia Page – 7
- Small Businesses and Accounting Skillas: A Study on Entrepreneurs of Ahmedabad City. BY Himani Sardar Page – 23
- Value Relevance of Accounting Information: An Empirical Study on Construction Companies Listed on Bombay Stock Exchange. BY Geetanjali Purswani Page – 34
- Evaluating the Financial Performance of Select Indian Banks Using Eagles Model. BY G Santhoshi Kumari Page – 43

## **10 The IUP Journal of Applied Economics**

IUP PublicationsISSN: 0972-6861Vol .- XVINo .- 01January 2017Frequency : Quarterly

- Impact of natural Disasters on Cointegration and Diversification : A Study of World Major Stock Indices. BY Taufeeque Ahmad Siddiqui Page – 7
- Allocation of Stocks in a Portfolio Using Antlion Algorithm : Investor's Perspective BY Kuhma Kaushal Page- 34
- Wind Energy Establishments in Karnataka : Determinant Factors for Effective Diffusion.
  BY B PrasannaKumar Page 50

## **10.1** The IUP Journal of Applied Economics

#### **IUP** Publications

Vol .- XVI No .- 02

April 2017

ISSN: 0972-6861 Frequency : Quarterly

## Articles

- From Trade Deficit in Goods to Trade Surplus in Services : An Eclectic and Extended Gravity Model Approach to Analyzing the Determinants of Service Trade of the United states. BY Tofayel Ahmmed Page – 7
- Capital Outlay and Economic Growth in Indian State : An Empirical Study. BY Sanghamitra Mishra Page 39
- Movie Ranking and Greatest Accuracy Credibility Theory: An Alternate Modeling Approach. BY Palash Ranjan Page - 58

## **11** The IUP Journal of Applied Finance

#### **IUP** Publications

Vol .- 23 No .- 02

April 2017

ISSN: 0972-5105 Frequency : Quarterly

#### Articles

- Banking stock market and Economic Growth in four ASEAN Countries : Evidence from linear and Nonlinear Methods. BY Hau Ming tang Page – 5
- Firms Financing Decisionsin Deficit and Surplus Situations: Survey Based Evidence from India. BY Vandana Bhama Page – 27
- Trading Behavior of Emerging Equity Market Investors. BY Ros Zam Zam Sapian Page - 46
- Reexamining the Nexus Between Nominal and Real Effective Exchange Rates in India : An Application of Autoregressive Distributed lag model. BY Rajdeep Singh Page – 62

## **12** The IUP Journal of Bank Management

**IUP** Publications

ISSN: 0972-6918 Frequency : Quarterly

Vol.- XVI No .- 02 May 2017

Articles

Determinants of Commercial Banks profitability in Botswana : An Empirical Analysis.
 BY M Seemule Page – 7

- The Level of Penetration of Banking Products and Services in the Rural Areas of Sivakasi: A study of Customer Perception. BY M Selvakumar Page – 29
- The Fragile SHG bank Lending Linkage : Some Empirical Evidence for Tamil Nadu. BY T K Venkatachalapathy Page - 53

## 13 The IUP Journal of Brand Management

**IUP** Publications

Vol.- XVI No .- 01 March 2017

ISSN: 0972-9097 Frequency : Quarterly

#### Articles

- Luxury brand Architecture Challenges. BY henrik Uggla Page 7
- Consumer perception of Patanjali Products : An Analytical study. BY Ruchi Jaggi Page 13
- Factors influencing Consumers Attitude intention and Behavior Towards Short Message Service Based Moblie Advertising in Pakistan. BY Muhammad Shaheen Page – 24
- Relevance of the 4E Marketing Model to the Indian Insurance Industry. BY Rachna Sharma Page 45

## **13.1** The IUP Journal of Brand Management

#### **IUP** Publications

ISSN: 0972-9097

Vol.- XVI No .- 01 March 2017

Frequency : Quarterly

- Internal marketing and internal Branding in the 21" Century Organization. BY Rachel S W Kaplan Page – 7
- Customer Purchase Behavior for Smartphone Brands. BY Rekha Attri Page 23
- Perceptual Mapping of Selected Sedan brands in India and Discriminant Analysis Based on Parameters influencing the Purchase of a Sedan. BY Oindrila Chakraborty Page – 38
- The Price Of Luxury. BY Henrik Uggla Page 57
- A Comparative Study of Branding Strategies Harnessed by indian cement manufacturers.
  BY Arijit Maity page 64

#### 14 The IUP Journal of Corporate Governance

**IUP** Publications

ISSN: 0972-6853

Vol.- XVI No .- 02 July 2016

Frequency : Quarterly

## Articles

- Diverse Roles of Corporate Board : A Review of Various Corporate Governance Theories. BY Pankaj M Madhani Page – 7
- Normative Ethical Theories as Frameworks for Better Corporate Governance : A Practitioner's Perspective. BY Malla Praveen Bhasa Page – 29
- The Relationship Between Corporate Social Responsibility and Financial Performance of Indian Banks. BY Geetika Page – 39
- Corporate Governance Praction of Turkey: A Critical Review. BY Metin Toprak Page-54

## **15** The IUP Journal of English Studies

IUP PublicationsISSN: 0973-3728Vol.- XVINo .- 02June 2017Frequency : QuarterlyArticles

- Anti- Mimeticism, Autonomy of the World of Literary Discourse. BY Roghayeh Farsi Page – 7
- Approaching Ethics Through Literature. BY Sharada Allamneni Page 24
- ✤ The Theme of Alienation in Harold Pinter's the Homecoming. BY Zeeshan Ali Page 34
- Revolt Against Subjugation Self Revelation in Andrea Levy, s Small Island. BY Swarnita Sharma Page – 42
- Caste and outcast : Dalit Masculinity in Arundhati Roy's The God of Small Things. BY Rajeshwar Mittapalli Page- 54
- Feminist Reworking of folk and Fairy Tales in Angela Carter's Short Stories. BY Preeti Bhatt Page- 68
- Form Naturalistic Savagery to Humanistic Redemption : Artistic Transformations in Joyce Carol Oates's Short Stories. BY Aswathi Velayathikade Anand Page – 81
- The Surrealist Dialogue Between Franz Kafka and Sadegh Hedayat : A Comparative Reading of "A Country Doctor and Three Drops of Blood. BY Azra Ghandeharion and Milad Mazari Page 90

- Honing English Skills For Employability Through Communicative Competence. BY Jayagowri Shivakumar Page – 109
- ✤ This tricky job: Literary Translation. BY V V B Rama Rao Page 115

#### **16 The IUP Journal of Financial Risk Management**

**IUP** Publications

ISSN: 0972-916x

Vol.- XIV No .- 1 March 2017

Frequency : Quarterly

#### Articles

- The Use of OTC Derivatives by itallin regions: for Hedging or Trading Purposes. BY Giulla Fantini Page – 7
- An Empirical Study on Stability of Beta in Indian Stock market with Special Reference to CNX Nifty 50. BY S Sathyanaryana Page – 16
- Examination of Efficient Frontier under Constraints in Indian Equity Market. BY A Kanagaraj Page – 36
- A Cointegration and Causation Study of Gold Prices Crude Oil Prices and Exchange Rates. Page – Shilpa Lodha Page – 55

## **17 The IUP Journal of Marketing Management**

**IUP** Publications

Vol.- XVI No .- 01

February 2017 F

ISSN: 0972-687X Frequency : Quarterly

- Measuring the Attitude of individuals towards print media Advertisements. BY Samir Sarkar Page – 7
- Social comparison of luxury fashion Brands: Impact of Ostentation and media Habits. BY Preeti Tak page – 29
- Social media marketing and Brand Equity : A Literature Review. BY Syed Zeeshan Zahoor Page – 47
- An Analysis of adoption pattern of Alternative banking Channels by Indian customers.
  BY Reeti Agarwal Page 65

## **17.1** The IUP Journal of Marketing Management

**IUP** Publications

Vol.- XVI No .- 02

ISSN: 0972-687X May 2017 Frequency : Quarterly Articles

- An Evaluation of Consumers Deal Specific Response to Sales Promotionds Based on Their Product Involvement. BY Surajit Ghosh Dastidar Page – 7
- Profiling Customers in the hospitality Sector : an approach Towards Market Segmentation in Hotels and Restaurants in Assam. BY Sinmoy Goswami Page – 27
- Evaluation of Traditional Marketing Channels of Agricultural Produce : paddy and Rice. BY Rinalini pathak Page – 54

## **18** The IUP Journal of Organizational Behavior

**IUP** Publications

Vol.- XVI No .- 02

April 2017 Articles ISSN: 0972-687X Frequency : Quarterly

- Exploring Organizational Citizenship Behavior as an outcome of job satisfaction : A Critical Review. BY Nigamananda Biswas Page – 7
- The Relationship Between work Group Characteristics and Effectiveness : a study on Women Self Help Groups. BY V Padhmanabhan Page – 17
- Personality Conflict and Performance : Exploring Predictive Relationships. BY Sapnaa Aeron Page – 35
- The Influence of Organizational Commitment on Work Motivation : A Comparative Study of state and private University Teachers. BY Amardeep Kaur Ahlwalia Page – 55
- Emotional Intelligence and Perceived stress Among Scientists in Agricultural Research Service. BY P Ramesh Page – 70

## **19 The IUP Journal of Soft Skills**

**IUP** Publications

Vol.- XI No .- 01

March 2017

ISSN: 0973-8479 Frequency : Quarterly

#### Articles

- People Matter: Networking and Career Development. BY R Venkatesan Iyengar Page 7
- How to Walk Your talk : Effective Use of Body Language for Business Professionals.
  BY Amit Kumar Kar Page 16
- Teaching Soft Skills to Engineering Students : A case Study Of BITS Pilani. BY Sushila Shekhawat Page – 29
- How to Listen at Lessons from ten mythological stories. BY Pratibha Kumari Singh Page - 35
- ✤ Be silent to listen. BY Revathi Turaga Page 48

## 20 The IUP Journal of Supply Chain Management

**IUP** Publications

Vol.- XIV No .- 01

March 2017

ISSN: 0972-9267

Frequency : Quarterly

#### Articles

- Arrangement of Inventory Policies in Four Echelon Supply chain for minimization of Inventory Variance. BY P Venkata Vijay Kumar Page – 7
- Sustainable Supply chain Management in Pithoragarh : Prospects of rural Tourism. BY Syed Asghar Mehdi Page – 16
- A Comprehensive study on the Sustainability of Agricultural farms in Bulgaria. BY Hrabrin Page - 32

## 20.1 The IUP Journal of Supply Chain Management

#### **IUP** Publications

Vol.- XIV No .- 01

March 2017

ISSN: 0972-9267

Frequency : Quarterly

- Post Harvest Losses and Wastage in indian Fresh Agro Supply chin industry : A Challenge. BY Saurav Negi Page – 7
- Application of activity Modeling to a Dirt to Shirt Supply Chain. BY Virginia Beth Ellington Page – 24

 Supply Chain Strategy Selection: A Multi Criteria Decision Making Approach. BY Pankaj M. Madhani Page - 38

#### 21 उद्योजक

महाराष्ट्र उद्योजकता विकास केंद्र यांचे प्रकाशन Frequency : Monthly Vol.- XXVLL No.- III March 2017 लेख ◆ रित्रयांमधील उद्योजकीय कौशल्ये. लेखक : स्वाती किशोर पाचपांडे पान. : 🔹 अर्थसंकल्प : जेटली एलएलबीचे बजेट. लेखक : हेमंत देसाई पान. :– 15 🔹 अर्थव्यवहारांसाठी भीम ॲप. लेखक : विलास सावजी पान. :– 18 🔹 नकारात्मक भूमिकेतून सकारात्मकतेकडे वळा. लेखक : जर्रा काझी पान. :– 24 🔹 आयएसओ लय भारी, उद्योगासाठी मदत करी. लेखक : सुरेंद्र पटवर्धन पान. :– 28 🔹 श्रीमंतीबरोबर अजरामर झालेला कलाकार. लेखक : सुधीर सेवेकर पान. :– 30 समाज मनावर राज्य करणारी उत्पादने. लेखक : विलास गावरसकर पान. :- 32 🔹 विकी व्यवस्थापनात कालसुसंगत बदल हवेत. लेखक : के. एम. बावगे पान. :– 34 🔹 कोकणातील महिलांना रोजगार देणारा उद्योग. लेखक : रामचंद्र कुडाळकर पान. :– 38 🔹 जिल्हा उद्योग केंद्रांच्या योजना. प्रतिनिधी. पान. :–39 🔹 कालसुसंगत तंत्रज्ञानाचा उपयोग करा. लेखक : पद्याकर देशपांडे पान. :– 45 🔹 उद्योगाचे यश / अपयश ठविणारा निर्णय. लेखक : विलास आहेर पान. :– 47

#### 21.1 उद्योजक

महाराष्ट्र उद्योजकता विकास केंद्र यांचे प्रकाशन

Vol.- XXVLL No.- IV Aprli 2017 Frequency : Monthly लेख

- 🔹 माहिती तंत्रज्ञानाचा उद्योजकता विकासाची जोड. लेखक : पी. पी. देशमुख पान. :– 05
- 🔹 भावनांचा वापर शहाणपणाने करावा. लेखक : एस. व्ही. कांगुणे पान. :– 09
- 🔹 उद्योजकांसाठी वित साहा योजना. लेखक ः संजय सिधये. :– 21

- 🔹 आधी शिक्षण, मग उद्योग. लेखक : नंदकिशोर पाटील पान. :– 30
- 👻 पर्यटन तुमचे व्यवसाय आमचा. लेखक : पद्याकर देशपांडे पान. :– 33
- 👻 जनमानसात मान मिळवणारी कंपनी. लेखक : सुधीर सेवेकर पान. :– 35
- 🔹 सुरक्षेसाठीचे उपयुक्त तंत्रज्ञान. लेखक : अविनाश घुगे पान. :– 37
- 🔹 व्यवसाय संघटन कसे असावे. लेखक : के. एम. बावगे पान. :– 39
- 👻 व्यापारी शेती ही काळाची गरज. लेखक : विक्रम कड पान. :– 41

#### 21.2 उद्योजक

महाराष्ट्र उद्योजकता विकास केंद्र यांचे प्रकाशन

Vol.- XXVLL No.- IV April 2017 Frequency : Monthly लेख

- 🔹 उद्योग सुरू करू इच्छिणाऱ्यांसाठी संधी. लेखक : विक्रम कड पान. :- 5
- नोटबंदी ते कॅशलेस व्यवहार. लेखक : हेमंत देसाई पान. :- 13
- 🔹 लेस पेपरकडून पेपरलेसकडे. लेखक : सुधीर राशिंगकर पान. :– 16
- 🔹 कोकाकोलाची कहाणी. लेखक : सुधीर सेवेकर पान. :– 19
- 🔹 पाण्याचा उत्पादक वापर होणे गरजेचे. लेखक : विलास आहेर पान. :– 21
- 🔹 पाण्याचा उद्योजकीय वापर करावा. लेखक ः म. वि. कुबडे पान. :– 25
- 🔹 व्यवसायासाठी उपयुक्त ठरणारे व्यवास्थापन. लेखक : सुरेंद्र पटवर्धन पान. :– 27
- 🔹 शालेय शिक्षणातून उद्योजकतेचे संस्कार आवश्यक. लेखक : लीला पाटील पान. :– 29

## 22 University News

The Association of Indian UniversitiesISSN: 0566-2257Vol.- 55 No.- 10March 06 - 12, 2017Frequency : WeeklyArticlesArticles

 Enhancing Emplaayability Innovation Entrepreneurship and creativity in Changing World. BY B M Naik Page – 3

- Skill Development Business Education and Economic Growth : Exploring Factors Affecting Skill Development of The Learners of Business Education. BY dipen Roy Page - 12
- Present Scenario of higher Education in India. BY S G Hundekar Page 16
- Rashtriya Uchchatar Shiksha Abhiyan (RUSA) : A Review. BY Jayaprakash Page 23

#### 22.1 University News

The Association of Indian Universities Vol.- 55 No.- 11 March 13 - 19, 2017 ISSN: 0566-2257 Frequency : Weekly

#### Articles

- Gender Mainstreaming in education : The indian Experiences. BY Gouri Srivastava Page
   3
- Need of the hour is Value Education not in Thought but in Action. BY G Palanithural Page – 17
- Prdagogical Innovation and Challenges in Media Education. BY Biswajit Das Page 21
- Choice Based Credit System : the Ruby in the Crown of Higher Education. BY Niharika Panda Page – 29

#### 22. 2 University News

The Association of Indian Universities Vol.- 55 No.- 12 March 20 - 26, 2017 Articl ISSN: 0566-2257 Frequency : Weekly

- Regulation of Open and Distance Education in India Conspiracy of Silence and Inaction.
  BY Suresh Garg Page 3
- Health Education in India. BY Chhaya Goel Page 12
- Achievements of Higher Education in India in Post Independence Era. BY Vimal Vidushy Page 22

## 22.3 University News

The Association of Indian Universities Vol.- 55 No.- 13 March 27 April 02, 2017 Articles ISSN: 0566-2257 Frequency : Weekly

- Education System : Craving for Attention. BY VRK Prasad Page 3
- Engineering : The Way Ahead. BY B S Nagendra Parashar Page 6
- Learning Optimization through customing Teaching Learning Approaches. BY Bhagwati Prakash Sharma. Page – 10
- Yoga : An Answer to Lifestyle Disorders. BY M. S Kurhade Page 16

#### 22. 4 University News

The Association of Indian Universities Vol.- 55 No.- 16 April 17 - 23, 2017 ISSN: 0566-2257 Frequency : Weekly

 Higher Education in Uttarakhand : Present Scenario and Future Prospects. BY U S Rawat Page 3

Articles

- Achieving Millennium Development Goals Beyond 2015 : Education Implications. BY Alok Gardia Page – 10
- Constructivism in Teacher Education and Role of Techer as Constructivist. BY Kiran K Ngtode Page – 15
- Neurocognitive Initiatives on Sustainable Development in Teacher Education. BY K Chellamani Page - 18

#### 22.5 University News

The Association of Indian UniversitiesISSN: 0566-2257Vol.- 55 No.- 17 April 24 - 30, 2017Frequency : WeeklyArticlesArticles

- ✤ Status and Challenges of Higher Education in India. BY E Saibaba Reddy Page 3
- E-Assessment for Large Volume Assessment and Accreditation. BY Marianma A Varghese. BY Marianma A Varghese and Satyendra Page – 10

- E-Governance in Higher Education : Concept and Role of Information and Communication Technology. BY Sunik M Gawande Page – 15
- ✤ Formation of Values as a Function of Higher Education. BY Afzalur Rahman Page 18
- A Brief History of Indian Higher Education and a way Ahead. BY Samudyuti Ray Page 21

## 22. 6 University News

The Association of Indian Universities

ISSN: 0566-2257

Vol.- 55 No.- 18 May 01 - 07, 2016

Frequency : Weekly

#### Articles

- Indian Higher Education in the Perspective of Internationalization, Global Ranking and Excellence. BY N C Wadhwa Page – 3
- Restruring Pre Service Teacher Education in India some Lessons from Finnish Teacher Education System. BY Anita Rastogi Page – 9
- Internet Promising Enduring Learning in ELT Classroom in Rural areas. BY Seema Jain Page – 18
- New Maharashtra Public University act pros and Cons. BY B T Lahane Page 24
- ★ Theses of the Month. Page -38

## 22.7 University News

The Association of Indian Universities Vol.- 55 No.- 19 May 8-14, 2017 ISSN: 0566-2257 Frequency : Weekly

- University Education need for a turn A Turn Around. BY Hema Raghavan Page 3
- ✓ Professional Development of Teachers: Issues and Challenges. BY S K Yadav Page 07
- Best Practices in Evaluation System: A Case for Two-tier Rond Table Marking Practice.
  BY Ramesh Pandita Page 12
- Autonomy and privatization of Higher Education With Reference to quality. BY Shekhar V Sawant Page – 21

### 22.8 University News

The Association of Indian Universities Vol.- 52 No.- 20 May 15 – 21 2017 Articles ISSN: 0566-2257 Frequency : Weekly

- ✤ Ethical Values and Quality of life. BY Upinder Dhar Page 3
- Constructivism Approach : A Paradigm Shift Towards More Effective mode of Learning. BY Hardik D Mehta Page – 12
- Imparting Life Skills Education Through Constructivist Appoach. BY Vandana Yadav Page – 14
- National Digital Library : an Pverview. BY N Abdul Latheef Page 18
- Contemporary Issues in higher Education in Rural Areas of India. BY Thilak Gowda Page – 16

## 22.9 University News

The Association of Indian UniversitiesVol.- 54 No.- 21May22 - 28, 2017

ISSN: 0566-2257 Frequency : Weekly

#### Articles

- Making Universities Word class: way and how. BY B M Naik Page 3
- Influence of Academic Performance Indicators on the Quality of Education and Research.
  BY Jeet Singh Mann Page 7
- Challenges in Professional Development of Teachers. BY Chandana Dey Page 11
- ✤ In search of a pedagogy for ethnic People a case study. BY Byapti Page- 15

#### 22.10 University News

The Association of Indian UniversitiesVol.- 55 No.- 22May 29 June 04, 2017

ISSN: 0566-2257 Frequency : Weekly

- University industry Partnership global Trends and Indian Scene. BY Bhagwati Prakash Page – 3
- ✤ Sixty Years of UGC : Expectations and Achievements. BY Santhosh Mathew Page 8
- ✤ Achievements of higher Education. BY P E Vibhute Page 11

 Academic Libraries in India: Opportunities and Future Challenges. BY Rajesh kumar Pandey Page – 14

#### 22.11 University News

The Association of Indian Universities Vol.- 55 No.- 23 June 05 - 11, 2017 Articles ISSN: 0566-2257 Frequency : Weekly

- Malice towards none Humour towards all. BY Hema Raghavan Page 3
- Quality, Conformity, equity and Excellence in Education. BY Tapan Kumar Basantia Page – 7
- Fostering Creativity among Generation z Students in the Classroom. BY C Jeba Evangeline Page – 13
- Introducing Three all India Services : A Paramount need in the changing Scenario. BY Satpal Singh Page – 16

#### 22.12 University News

The Association of Indian Universities Vol.- 55 No.- 24 June 12 - 18, 2017

ISSN: 0566-2257 Frequency : Weekly

- Higher Education in India : A Move Forward. BY Shakeel Ahmad. Page 3
- Motivating Teeachers in Higher Education. BY Rachanaa Datey Page 14
- Information Literacy in Higher Education. BY Bharat B Alasandi Page 16
- Development and Status of Higher Education in Punjab and Haryana. BY Chaman Verma Page - 18

## Suggestions | feedback

| 11                                 |
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